

# BUSINESS MANAGEMENT EMPHASIS (WITH A 3+2 MASTER IN ENVIRONMENTAL MANAGEMENT)

The Business Management emphasis allows students to complete the B.A. in Business Administration (BUAD) and the Master in Environmental Management (MEM) at Western in five years. To remain qualified for the 3+2, upon earning 66 credits each student must have:

- maintained a 3.0 cumulative GPA and a 3.25 GPA within the major;
- earned a B or above in two social science, two natural science (one with a lab), and one statistics course;
- fulfilled the 3-credit internship requirement with a B or above and a positive letter from the project sponsor;
- provided three letters of recommendation, at least one of which is to be a professional reference and at least one of which is to be an academic reference from the student’s major at Western;
- written a Statement of Purpose to the MEM program, detailing early career ambitions and ideas and connections for the eventual master’s project.

At this point, if any aspect of a student’s performance is found to be insufficient, the MEM Director may reject a 3+2 student from the MEM program, in which case the student will need to find a new emphasis or minor in order to complete the undergraduate degree. Upon meeting the requirements above, and after Junior Year holding to the same GPA and general performance standards outlined above, the School of Graduate Studies will designate students as “MEM candidates with provisional acceptance.” Students who have completed all other requirements of the 3+2 program and all Western undergraduate requirements, yet choose to leave the MEM program before Year 5, will still have completed the undergraduate emphasis in Business Administration and have earned the 120 credits necessary for a Western undergraduate degree.

The Business Management Emphasis requires a minimum of 48 credits including the 21-credit Base Curriculum, the 15-credit Business Administration Nucleus, BUAD 491 Strategic Management, and nine credits of Business Administration electives.

Code	Title	Credits
<b>Base Curriculum</b>		
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
ECON 201	Macroeconomics (GT-SS1)	3
ECON 202	Microeconomics	3
Select one of the following mathematics courses:		3-4
MATH 140	College Algebra (GT-MA1)	
MATH 141	Precalculus (GT-MA1)	
MATH 151	Calculus I (GT-MA1)	
One of the following:		3
BUAD 220	Spreadsheets and Analysis	
CS 120	Professional Computer Skills	
One of the following:		3
MATH 213	Probability and Statistics (GT-MA1)	

ECON 216	Statistics for Business and Economics	
<b>Total Credits</b>		<b>21-22</b>

The 15-credit Business Administration Nucleus forms the core for each of the emphasis areas and also comprises the bulk of the Standard Program. It is important that the student achieve a high level of understanding of the basic fundamental concepts represented by these courses to be successful in the completion of the required upper-level course work and in their business career. If BUAD 350 Human Resource Management Human Resource Management is used to satisfy the requirements of the Business Administration Nucleus, then it cannot be used to satisfy the elective requirement within the major.

Code	Title	Credits
<b>Business Administration Nucleus</b>		
BUAD 185	Business Communication	3
BUAD 210	Foundations of Business Law	3
BUAD 270	Principles of Marketing	3
BUAD 360	Managerial Finance	3
One of the following:		3
BUAD 333	Organizational Behavior	
BUAD 350	Human Resource Management	
<b>Total Credits</b>		<b>15</b>

At least six credits of the nine credits must be upper-division Business Administration electives, and no more than three credits may be from: BUAD 101 Business of Life and BUAD 150 Introduction to Sustainable Tourism & Hospitality. An internship, BUAD 499 Internship in Business Administration, is required. Electives should be chosen in consultation with an advisor. BUAD 397 Special Topics or BUAD 497 Special Topics courses are allowed to count toward the nine-credit requirement only with Business School approval.

Code	Title	Credits
<b>Core MEM Requirements:</b>		
ENVS 601	Introduction to Environmental Management	5
ENVS 605	Science for Environmental Management	3
ENVS 608	Environmental Politics & Policy	3
ENVS 611	Integrative Skills for Environmental Management	3
ENVS 612	Introduction to Analysis and Assessment for Environmental Management	3
ENVS 615	From Climate Science to Action	3
Select one of the following MEM Emphases:		3
Sustainable and Resilient Communities Emphasis:		
ENVS 616	Environmental Organization Development and Management	
Global Sustainability Emphasis:		
ENVS 617	Global Sustainability	
Integrative and Public Land Management Emphasis:		
ENVS 618	Public Lands Management	
<b>Total Credits</b>		<b>23</b>

Upon successful completion of the prescribed courses listed above, University defined General Education, and elective requirements totaling 120 credits (with 40 at the 300-level or higher), students are eligible for their B.A. conferral. Students electing to complete MEM must follow the balance of their declared emphasis curriculum.

For a full description of the required Graduate coursework, please see the appropriate MEM program in the Western Graduate Catalog (<https://catalog.western.edu/graduate/programs/environmental-management/>).

### Capstone Course Requirement

The following courses in the Business Administration Major fulfill the capstone course requirement: BUAD 491 STRATEGIC MANAGEMENT.

## Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

## Major: B.A. in Business Administration and Master of Environmental Management (3 + 2)

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
MATH 140	College Algebra (GT-MA1)	3
Gen Ed	General Education	3
Gen Ed	General Education Courses (Non-Science)	6
HWTR 100	First Year Seminar	1
ENG 102	Writing and Rhetoric I (GT-CO1)	3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
ENG 103	Writing and Rhetoric II (GT-CO2)	3
ACC 201	Introduction to Financial Accounting	3
Gen Ed	General Education Course	3
Gen Ed	Science Course with Lab	4
ECON 202	Microeconomics	3
<b>Credits</b>		<b>16</b>
<b>Year Two</b>		
<b>Fall</b>		
ACC 202	Introduction to Managerial Accounting	3
Gen Ed	Science Course with Lab	4
BUAD 185	Business Communication	3
BUAD 220	Spreadsheets and Analysis	3
ECON 216	Statistics for Business and Economics	3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
BUAD 350 or BUAD 333	Human Resource Management or Organizational Behavior	3
BUAD 210	Foundations of Business Law	3
ECON 201	Macroeconomics (GT-SS1)	3
BUAD 270	Principles of Marketing	3
Gen Ed	General Education Course	3
<b>Credits</b>		<b>15</b>
<b>Summer</b>		
BUAD 499 or ENVS 499	Internship in Business Administration or Internship in Environmental Studies	4
<b>Credits</b>		<b>4</b>

67 credit mark completed. Submit 3 + 2 application materials by July 1.

### Year Three

<b>Fall</b>		
Gen Ed	General Education	3
BUAD 360	Managerial Finance	3
Gen Ed	General Education Course	3
BUAD 410	Water Law	3
Electives		3
<b>Credits</b>		<b>15</b>

### Spring

BUAD 363	Business and the Environment	3
BUAD 491	Strategic Management	3
Electives		9
<b>Credits</b>		<b>15</b>

### Summer

ENVS 601	Introduction to Environmental Management	5
<b>Credits</b>		<b>5</b>

### Year Four

<b>Fall</b>		
ENVS 605	Science for Environmental Management	3
ENVS 608	Environmental Politics & Policy	3
ENVS 611	Integrative Skills for Environmental Management	3
<b>Credits</b>		<b>9</b>

### Spring

ENVS 612	Introduction to Analysis and Assessment for Environmental Management	3
ENVS 615	From Climate Science to Action	3
ENVS 616 or ENVS 617 or ENVS 618	Environmental Organization Development and Management or Global Sustainability or Public Lands Management	3
<b>Credits</b>		<b>9</b>

### Summer

ENVS 690	MEM Project Development	5
<b>Credits</b>		<b>5</b>

### Year Five

<b>Fall</b>		
ENVS 620 or ENVS 623 or ENVS 625	Studies in Sustainable and Resilient Communities (select six credits of) or Studies in Environmental Management or Studies in Integrative and Public Land Management	6
ENVS 694	Master's Project and Portfolio	3
<b>Credits</b>		<b>9</b>

### Spring

ENVS 620 or ENVS 623 or ENVS 625	Studies in Sustainable and Resilient Communities (select three credits of) or Studies in Environmental Management or Studies in Integrative and Public Land Management	3
ENVS 694	Master's Project and Portfolio	6
<b>Credits</b>		<b>9</b>
<b>Total Credits</b>		<b>143</b>