

BUSINESS ADMINISTRATION MINOR - OUTDOOR INDUSTRY BUSINESS

The Outdoor Industry Business Minor is a dynamic interdisciplinary program designed for students who share a passion for success in the outdoor industry. The curriculum uniquely combines a specialized outdoor industry business course with a rich array of electives encompassing Environmental Economics, Environmental Law, Environment & Sustainability, and Recreation & Outdoor Education. This holistic approach not only expands students' horizons but also cultivates a versatile skill set, empowering them as indispensable assets in the continually evolving and environmentally-conscious outdoor industry.

Code	Title	Credits
Required Core for the Outdoor Industry Business Minor		
BUAD 220	Spreadsheets and Analysis	3
BUAD 348	Outdoor Industry Business	3
BUAD 363	Business and the Environment	3
Select nine credits from the following:		9
BUAD 342	Environmental and Water Law	
BUAD 499	Internship in Business Administration	
ECON 370	Natural Resource Economics	
ENVS 260	Introduction to Public Lands Management	
ENVS 400	Applied Sustainability	
ENVS 410	Environmental Ethics	
ENVS 435	Environmental Grant Writing	
ROE 283	Leadership and Facilitation	
ROE 351	Inquiry into Sustainability	
ROE 364	Entrepreneurship and Commercial Recreation	
ROE 468	Leadership and Administration	
Total Credits		18