

BUSINESS ADMINISTRATION MINOR - SALES

A minimum of 24 credits is required, including the following courses:

Code	Title	Credits
ACC 201	Introduction to Financial Accounting	3
BUAD 240	Strategic Negotiations	3
BUAD 270	Principles of Marketing	3
BUAD 327	Social Media Marketing	3
BUAD 335	Marketing Communications	3
BUAD 343	Sales I	3
BUAD 384	Sales II	3
BUAD 428	Sales III	3
Total Credits		24