

OUTDOOR INDUSTRY BUSINESS CERTIFICATE

The Outdoor Industry Business Certificate is a unique program designed for individuals looking to gain insight into the outdoor industry.

The curriculum integrates a specialized outdoor industry business course with a diverse range of electives in Environmental Economics, Environmental Law, Environment & Sustainability, and Recreation & Outdoor Education. This comprehensive approach not only broadens perspectives but also equips participants with valuable insights, making them well-prepared for the ever-evolving and environmentally-conscious outdoor industry.

Code	Title	Credits
Required Core for the Outdoor Industry Business Certificate		
BUAD 348	Outdoor Industry Business	3
BUAD 363	Business and the Environment	3
Select three credits from the following:		3
BUAD 342	Environmental and Water Law	
BUAD 499	Internship in Business Administration	
ECON 370	Natural Resource Economics	
ENVS 260	Introduction to Public Lands Management	
ENVS 400	Applied Sustainability	
ENVS 410	Environmental Ethics	
ENVS 435	Environmental Grant Writing	
ROE 283	Leadership and Facilitation	
ROE 351	Inquiry into Sustainability	
ROE 364	Entrepreneurship and Commercial Recreation	
ROE 468	Leadership and Administration	
Total Credits		9