

PUBLIC RELATIONS MINOR

The Public Relations minor consists of a minimum of 21 credits:

Code	Title	Credits
COM 151	Introduction to Mass Media (GT-AH2)	3
COM 205	Communication Arts I	3
COM 241	Media Writing	3
COM 274	Public Relations Communication	3
COM 375	Social Media Skills	3
Select two of the following:		6
COM 323	Media/ Arts Management	
COM 346	Multimedia Communication	
COM 351	Media Theory and Research	
COM 474	Campaign Planning in Advertising and Public Information	
Total Credits		21