

GRAPHIC DESIGN, BACHELOR OF FINE ARTS

To receive a Bachelor of Fine Arts (B.F.A.) in Graphic Design, students must continuously create artwork outside of course assignments that exhibits the highest quality and creativity. As students are working on their B.F.A. in Graphic Design, they must report to their advisor for continuance in the program. The advisor is responsible for critiques, guidance, and assistance in the completion of the senior exhibition. The student must work with their advisor throughout the entirety of the program. It is recommended to declare the BFA in Graphic Design major by the students' end of their second year.

Program Requirements: A minimum of 72 credits is required

Code	Title	Credits
Base Curriculum:		
ART 119	Foundation Drawing I	3
ART 171	Foundation Design: Two-Dimensional	3
ART 172	Foundation Design: Three-Dimensional	3
ART 222	Art History I	3
ART 223	Art History II (GT-AH1)	3
ART 400	Artist's Portfolio/Senior Exhibition	3
DES 173	Foundation Design: Digital Art and Design	3
DES 270	Introduction to Graphic Design and Illustration	3
DES 271	Typography	3
DES 370	Intermediate Graphic Design	3
DES 375	Intermediate Magazine Production	3
DES 470	Advanced Design and Illustration I	3
DES 471	Senior Project in Design	3
DES 425	History of Graphic Design	3
DES 475	Advanced Magazine Production I	3
DES 499	Internship in Design	1-3
And the following Required courses:		
BUAD 270	Principles of Marketing	3
BUAD 335	Marketing Communications	3
CS 160	Introduction to Web Design	3
FILM 346	Multimedia Communication	3
Select two of the following:		6
ART 203	Introduction to Ceramics	
ART 230	Introduction to Sculpture	
ART 235	Introduction to Jewelry	
ART 280	Introduction to Painting	
ART 286	Introduction to Watercolor	
ART 346	Intermediate Photography	
ART 357	Intermediate Printmaking	
Select two of the following:		6
BUAD 185	Business Communication	
BUAD 327	Social Media Marketing	
BUAD 345	Consumer Behavior	
COM 241	Media Writing	
COM 274	Public Relations Communication	
COM 323	Media/ Arts Management	

COM 375	Social Media Skills
SOC 120	Communities & Social Change
SOC 340	Social Movements

Western Watershed General Education Requirements

Students must complete all Western Watershed General Education requirements to graduate.

Graduation Requirements

Undergraduate programs require a minimum of 120 semester credits for graduation. Of those 120 credits, 40 credits must be in upper-division courses (those marked 300 and above). Fifteen of these 40 upper-division credits must be earned in courses that are part of the standard or comprehensive major program being pursued.

Students are expected to review all graduation requirements, which can be found in the Western Undergraduate Catalog: Graduation Requirements (<https://catalog.western.edu/undergraduate/graduation-requirements/>).

Sample Plan

Degree Plans are for planning purposes. They reflect a suggested plan to complete the degree in a projected timeframe per program of study.

"Western Watershed Course(s)" refers to a course from the Tributaries area of the Western Watershed program. These courses should be chosen in consultation with the student's advisor.

Course	Title	Credits
Year One		
Fall		
ART 000	Exhibition and Convocation Attendance	0
WWGE 101/102/103/104	Headwaters	2
ENG 102	Writing and Rhetoric I (GT-C01)	3
Select 6 credits from the following:		6
ART 119	Foundation Drawing I	
ART 171	Foundation Design: Two-Dimensional	
ART 172	Foundation Design: Three-Dimensional	
DES 173	Foundation Design: Digital Art and Design	
Select 3 credits from the following:		3
ART 246	Introduction to Photography	
ART 280	Introduction to Painting	
ART 203	Introduction to Ceramics	
ART 230	Introduction to Sculpture	
ART 235	Introduction to Jewelry	
		Credits
		14
Spring		
ART 000	Exhibition and Convocation Attendance	0
ENG 103	Writing and Rhetoric II (GT-C02)	3
MATH 105	Mathematics for the Liberal Arts (GT-MA1)	3
Select 6 credits from the following:		6
ART 119	Foundation Drawing I	
ART 171	Foundation Design: Two-Dimensional	
ART 172	Foundation Design: Three-Dimensional	
DES 173	Foundation Design: Digital Art and Design	
Select 3 credits from the following:		3
ART 219	Foundation Drawing II	
ART 246	Introduction to Photography	

ART 280	Introduction to Painting	
Credits		15
Year Two		
Fall		
ART 000	Exhibition and Convocation Attendance	0
ART 222	Art History I	3
DES 270	Introduction to Graphic Design and Illustration	3
ART 246 or ART 257	Introduction to Photography or Introduction to Printmaking	3
CS 160	Introduction to Web Design	3
Western Watershed	Western Watershed Course	3
Credits		15
Spring		
ART 000	Exhibition and Convocation Attendance	0
ART 223	Art History II (GT-AH1)	3
DES 270	Introduction to Graphic Design and Illustration	3
DES 271	Typography	3
BUAD 270	Principles of Marketing	3
CS 160	Introduction to Web Design	3
Western Watershed	Western Watershed Course	3
Credits		18
Year Three		
Fall		
ART 000	Exhibition and Convocation Attendance	0
Western Watershed	Western Watershed Course	3
Elective	Career Pathway Elective	3
Elective	Career Pathway Elective	3
ART	ART Elective	3
Select 3 credits from the following to be used for DES 425:		3
ART 499	Internship in Art	
BUAD 343	Sales I	
HIST 372	Monuments and Museums	
ART 492	Directed Study	
Credits		15
Spring		
ART 000	Exhibition and Convocation Attendance	0
BUAD 335	Marketing Communications	3
FILM 346	Multimedia Communication	3
Western Watershed	Western Watershed Course	3
WWGE: 301/302/303/304	Delta	1
DES 470	Advanced Design and Illustration I	3
Elective	Career Pathways Elective	3
Credits		16
Year Four		
Fall		
ART 000	Exhibition and Convocation Attendance	0
DES 471	Senior Project in Design	3
DES 499	Internship in Design	3
Western Watershed	Western Watershed Course	
Western Watershed	Western Watershed Course	
Elective	Career Pathways Elective	3
Credits		9
Spring		
ART 000	Exhibition and Convocation Attendance	0
Western Watershed	Western Watershed Course	
Western Watershed	Western Watershed Course	3
ART 400	Artist's Portfolio/Senior Exhibition	3
DES 499	Internship in Design	3
ART	Upper Division ART Elective	3
Credits		12
Total Credits		114

Western is committed to doing our part to provide each student a clear path to graduation. This four-year degree plan is a sample map for fulfilling requirements in the major and General Education. The pathway that you take to your degree may differ somewhat from this illustration, depending on where you start and the detours and side trips you may take along the way. You are responsible for ensuring your overall, upper division, and major-specific credits as well as GPA requirements are fulfilled for graduation.