

SPORT MANAGEMENT CERTIFICATE

The Sport Management Certificate offers a series of courses focused on providing foundational knowledge and skills required of successful sport management professionals in areas such as sport marketing, facility management, event/program planning, leadership, social issues, and risk management. Students must complete five courses taught by the Exercise & Sport Science (ESS) and Recreation and Outdoor Education (ROE) faculty. Credits completed within the Certificate program may also be applied towards the completion of Emphases and Minors offered in the ESS and ROE programs.

The Sport Management Certificate is a 15 credit, online opportunity open to all students and may be completed in as few as two semesters. Select courses are offered each fall and spring, and during the summer sessions.

Code	Title	Credits
ESS 282	Principles of Sport Management	3
Two of the following:		6
ESS 382	Management of Sport and Fitness Facilities	
ESS 450	Risk Management in Physical Activity Settings	
ESS 490	Sociology of Sport and Physical Activity	
Two of the following:		6
ROE 333	Recreation and Sport Marketing	
ROE 398	Program Planning (with laboratory)	
ROE 468	Leadership and Administration	
Total Credits		15